



A Golden Ram Welcome,

And thank you! We are grateful to have supportive alumni that are willing to share their pride and personal experience with prospective students and their families.

As an alum, you truly know what it means to be a Golden Ram and you can bring life to the opportunities and experiences offered at Albany State University (ASU). Your impact on our recruitment efforts will enhance the connection with the next generation of Golden Rams.

I hope that this workshop will provide you the toolbox to represent ASU at college fairs, high schools, and other recruiting events. We value your feedback and encourage you to share your ideas with us.

From all of us in the Division of Enrollment Management and Student Success, we are excited to have our alumni network assist with recruiting efforts.



Kenyatta M. Johnson
Vice President for Enrollment
Management and Student
Success

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What does it take to be a Golden Ram?

Freshman Admission Requirements

			Minimum		
			Test Scores	Freshman Index ¹	HSGPA ²
ALBANY STATE UNIVERSITY BACHELOR'S PATHWAY	New SAT <i>(SAT taken March 2016 or later)</i>	Reading test	24	1940	2.0
		Math test/section	22/440		
	Old SAT <i>(SAT taken prior to March 2016)</i>	Critical Reading section	430		
		Math section	400		
	ACT	English test	17		
		Math test	17		
ALBANY STATE UNIVERSITY ASSOCIATE PATHWAY	New SAT <i>(SAT taken March 2016 or later)</i>	Reading test	-	-	2.0
		Math test/section	-		
	Old SAT <i>(SAT taken prior to March 2016)</i>	Critical Reading section	-		
		Math section	-		
	ACT	English test	-		
		Math test	-		

Associate Pathway

Associate Pathway

- Applicant has a 2.0 GPA, but test scores fall below the minimum requirements or they have not taken any test
- Applicant placed into an Associates degree program with a pathway into the desired Bachelor's Degree
- After earning 30 applicable credits and a minimum 2.0 GPA, student can apply for an internal transfer into a Bachelor's degree program*
- Student will be placed in Learning Support Math and/or English if test scores fall below the minimum requirements or they do not take any test
- Lower tuition rates (\$2360/semester Associate Program vs. \$3305.62/semester Bachelor Program)
- Specified in acceptance letter

*Some programs have a higher GPA requirement (e.g. B.S. in Computer Science requires a minimum 2.25 GPA)

Limited Admissions/Presidential Exception

- BOR Policy 4.2.1.3 Exceptions to Freshman Requirements allows USG institutions to admit freshman applicants not meeting minimum admission requirements but showing evidence of college readiness to be admitted as:
 - Limited Admissions: ASU has established criteria based on overall academic portfolio and other records of achievement
 - Presidential Exception: applicants who show promise for academic success and has at least a HS diploma or equivalent; student must apply and submit an essay
- Annual cap on the number of exceptions established based on prior year First Time, Full Time Freshman enrollment

Stack Those Credentials

Certificates

Associates

Bachelors

Masters

Specialists



The Journey to the RAMily!

It's as easy as 1-2-3

Complete
application and
pay \$25 app fee

Submit transcripts
and test scores

Check mail for
acceptance packet

Application Deadlines:

Fall Semester: June 1

Spring Semester: November 1

Summer Semester: April 1

Welcome to the RAMily!



Division of Enrollment Management and Student Success

June 20, 2019

ASU RAM ID: 900123456

Future Golden Ram
504 College Drive
Albany, GA 31705

Greetings Future Golden Ram:

Congratulations! We are pleased to inform you that you have been granted acceptance to Albany State University for the **Fall 2019** semester.

This acceptance was granted to you due to your hard work and dedication to your academic career. **Please note that your acceptance to Albany State University is contingent upon submitting all required official document(s). Failure to submit required final official document(s) will result in your admission acceptance being rescinded and not being eligible for financial aid.**

Additional information will follow this letter from Albany State University to assist you with creating your account and other pertinent information.

Being accepted to ASU is only the first step to your enrollment. Be sure to visit <https://www.asurams.edu/newrams> to find specific information about your next steps to becoming a Golden Ram.

If you have attended any other accredited college or university, please submit the official transcript(s) to our office for further evaluation. This acceptance was granted to you due to your hard work and dedication to your academic career. **Please note that your acceptance to ASU is contingent upon submitting all required official document(s). Failure to submit required final official document(s) will result in your admission acceptance being rescinded and not being eligible for financial aid.**

If you have any further questions or concerns, please do not hesitate to contact our office at 229-500-4358 or via email at admissions@asurams.edu. Again, we are pleased to welcome you and we are ready to see you excel. We wish you success in your studies and look forward to welcoming you as a member of the student body of ASU.

Best Regards,

Kenyatta M. Johnson
Vice President for Enrollment Management and Student Success

504 College Drive • Albany, Georgia 31705 • Telephone 229-500-4358



Recruitment Opportunities

Alumni Recruitment Program

Objective: To provide a local information source for inquiring students and assistance to the ASU admissions staff at recruiting events

- Volunteer Recruitment Program
- Represent the University at recruiting events
- Subject to annual background screenings
- Application for participation
- Annual training program
- ASU swag provided



Recruitment Opportunities

Open House

Presidential Bus Tour

On-site Acceptances

On/Off Campus Recruiting Programs

ASU to Atlanta

Ram Round Up

HS Counselor Receptions

Facebook Live

QR Codes

Parent/Family Night

**ASU Admissions & Recruiting
Facebook/Instagram/Twitter**

Campus Tours

**Quick Admit Tuesdays for Transfer
Students**

Thank you for supporting our 2018-2019 recruiting season



MARK YOUR CALENDARS

Fall Open House



Useful Links

- ✓ Degrees & Programs: <http://asurams.edu/academic-affairs/program-listing.php>
- ✓ Application & Deadlines: <http://asurams.edu/enrollment-management/admissions/how-to-apply.php>
- ✓ Recruitment Calendar: <http://asurams.edu/enrollment-management/admissions/recruitment-calendar.php>
- ✓ Campus Tours: <http://asurams.edu/enrollment-management/admissions/campus-tour/index.php>
- ✓ Financial Aid: <http://asurams.edu/enrollment-management/financial-aid/index.php>
- ✓ Tuition & Fees Schedule: <http://asurams.edu/fiscal-affairs/student-accounts/tuition-payment/schedule.php>
- ✓ Campus Housing: <http://asurams.edu/student-affairs/campus-housing/index.php>
- ✓ Ram Central: <http://asurams.edu/enrollment-management/ram-central.php>
- ✓ Testing Center: <http://asurams.edu/enrollment-management/testing-center/index.php>
- ✓ Student Academic Calendar: <http://asurams.edu/academic-affairs/calendars/index.php>
- ✓ Open House/Orientation: <http://asurams.edu/enrollment-management/orientation/index.php>
- ✓ Scholarships: <http://asurams.edu/enrollment-management/financial-aid/financial-aid-scholarships.php>

Questions?

